

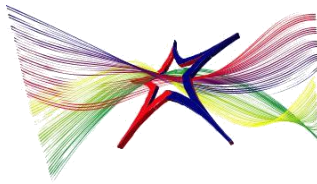


SPONSORSHIP
INFORMATION

ARAB FESTIVAL
TAMPA

SUNDAY FEBRUARY 17, 2019
1710 N HIGHLAND AVE, TAMPA, FL 33602

WWW.AACCFLOIDA.ORG



TAMPA ARAB AMERICAN FESTIVAL
 WWW.AACCFLOIDA.ORG

THE AREA'S BIGGEST ARAB AMERICAN CULTURAL FESTIVAL

A cultural heritage festival celebrating Arabic art, food and traditions organized by the Arab American Community Center, a 501-C3 non-profit organization. Tampa's Arab American Cultural Festival will provide tons of delicious Arabic food, live music, arts, crafts, children's entertainment, professional services, activities and more. Watch live Arabic folk dances and Arabic pop music on stage.

SPONSORSHIP OPTIONS

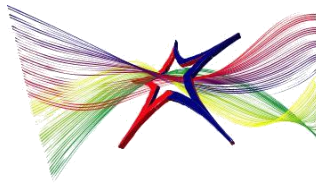
There are five different sponsorship opportunities to fit any budget. All levels of participation offer a variety of benefits that include:

- Targeting a niche market
- Creating company/organization visibility
- Increasing brand loyalty
- The opportunity to have the public sample a new product, or provide demonstrations of a product or service

DIAMOND SPONSOR	\$10,000
PLATINUM SPONSOR	\$5,000
GOLD SPONSOR	\$3,000
SILVER SPONSORSHIP	\$2,000
BRONZE SPONSORSHIP	\$1,000

SPONSORSHIP LEVELS

Description	Diamond	Platinum	Gold	Silver	Bronze	Food Vendor	Vendor	Non-Profit & Art
Booths	5	4	3	2	1	1	1	1
Stage Banners	2	1	1	N/A	N/A	N/A	N/A	N/A
Festival Grounds Banner	5	3	2	1	N/A	N/A	N/A	N/A
Newspaper - (10,000)	Inside Cover	Full Page	1/2 Page	1/4 Page	1/8 Page	N/A	N/A	N/A
Postcards - Large (20,000)	Logo	Logo	Logo	Logo	Logo	N/A	N/A	N/A
Posters - (500)	Logo	Logo	Logo	Logo	Logo	N/A	N/A	N/A
Social Media Campaign (Name & Logo)	Name & Logo	Name & Logo	Name & Logo	Name & Logo	Name & Logo	N/A	N/A	N/A
Self-Promotion on Stage	2 (5 min)	2 (3min)	1 (3 min)	1 (2 min)	N/A	N/A	N/A	N/A
Stage Recognition	20	10 Times	5 Times	3 Times	1 Times	N/A	N/A	N/A
Fee	10,000	\$5,000	\$3,000	\$2,000	\$1000	\$750	\$500	\$300



TAMPA ARAB AMERICAN FESTIVAL

www.Festivalarab.com

SPONSORSHIP APPLICATION FORM

Company Name			
Contact Name			
Address			
Phone		Fax	
E-mail			
Website			

Sponsorship Level

<input type="checkbox"/> <input type="checkbox"/> Diamond Sponsorship (\$10,000)	<input type="checkbox"/> Food Vendor (\$750)
<input type="checkbox"/> <input type="checkbox"/> Platinum Sponsorship (\$5,000)	<input type="checkbox"/> Vendor (\$500)
<input type="checkbox"/> <input type="checkbox"/> Gold Sponsorship (\$3,000)	<input type="checkbox"/> Non-Profit/Art (\$300)
<input type="checkbox"/> <input type="checkbox"/> Silver Sponsorship (\$2,000)	
<input type="checkbox"/> <input type="checkbox"/> Bronze Sponsorship (\$1,000)	<input type="checkbox"/> Require Electric Connections (\$150)

Deadline is Monday February 11, 2019

An additional 25% will be added for vendors after deadline.

- In order to be included in the marketing and advertising campaign, we kindly ask that you submit your payment with your application.
- Make check or money order payable to Arab American Community Center of Florida and mail it to:
13355 N 56th St. Tampa, FL 33617
- For credit card payment processing, please fill application below.
- Your contribution is tax-deductible.
- All applicants are subject to AACC board approval. Rules and Regulation (P4) must be accepted and signed with application.

Credit Card Type Visa MasterCard American Express Discover

Card Holder Name: _____

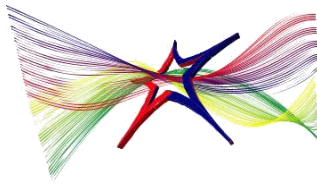
Billing Address: _____ City _____ State _____ Zip _____

Credit Card No.: _____ CVV _____

Expiration Date: _____

Signature: _____ Date _____

I authorize AACC to charge the agreed amount listed above to my credit card provided herein. I agree that I will pay for this purchase in accordance with the issuing bank cardholder agreement



RULES AND REGULATIONS FOR EXHIBITOR/VENDOR SPACE AT THE ARAB FESTIVAL

1. FESTIVAL MANAGEMENT: THE ARAB FESTIVAL ("FESTIVAL") IS A PRESENTATION OF THE ARAB AMERICAN COMMUNITY CENTER OF FLORIDA. (HEREINAFTER REFERRED TO AS "FESTIVAL MANAGEMENT") WHICH SHALL HAVE THE RIGHT, WHICH IT HEREBY EXPRESSLY RESERVES, TO MAKE SUCH RULES AND REGULATIONS AS IT SHALL DEEM ADVISABLE FOR THE SUCCESS OF THE FESTIVAL, AND TO CHANGE AND AMEND THE SAME FROM TIME TO TIME, WHICH SHALL GOVERN THE PROPER CONDUCT OF SAID FESTIVAL AND THE USE OF THIS CONTRACT AND THE SPACE HEREIN RESERVED BY THE EXHIBITOR VENDORS. THE FESTIVAL MANAGEMENT'S APPLICATION, INTERPRETATION, AND CONSTRUCTION OF SAID RULES AND REGULATIONS SHALL BE FINAL.
2. ELIGIBLE EXHIBITS AND APPROPRIATE MATERIAL: THE FESTIVAL IS A FAMILY-ORIENTED EVENT. THE FESTIVAL MANAGEMENT RESERVES THE RIGHT TO DETERMINE THE ELIGIBILITY OF ANY COMPANY OR PRODUCT FOR INCLUSION IN THIS FESTIVAL.
FESTIVAL MANAGEMENT RESERVES THE RIGHT TO LIMIT APPLICATIONS BASED ON THE TYPE OF MERCHANDISE OR FOOD ITEMS THE EXHIBITOR VENDORS WILL SELL OR SHOWCASE DURING THE FESTIVAL. ITEMS PROHIBITED FOR SALE OR DISPLAY INCLUDE, BUT ARE NOT LIMITED TO ALCOHOL, KNIVES, GUNS, FIRECRACKERS, SNAPPING POPS, SILLY STRING, FAKE CIGARETTES, STINK BOMBS, MARSHMALLOW GUNS, SPRAY FOAM, PAINT BALLS, AND ITEMS PROMOTING DRUGS, DRUG PARAPHERNALIA OR HAVE OFFENSIVE LANGUAGE. ITEMS CONSIDERED BY FESTIVAL MANAGEMENT TO BE OBJECTIONABLE OR OF AN INAPPROPRIATE NATURE MUST BE REMOVED-FAILURE TO COMPLY WILL RESULT IN THE EXHIBIT BEING REMOVED FROM THE FESTIVAL. FESTIVAL MANAGEMENT'S DETERMINATION IN THIS REGARD SHALL BE FINAL AND CONCLUSIVE.
3. EXHIBITS: NO EXHIBIT SHALL EXTEND PAST ITS ALLOTTED SPACE. EXHIBITOR VENDORS MUST PROVIDE ALL EQUIPMENT NECESSARY FOR THEIR OPERATION.
4. SET-UP: EXHIBITORS WILL BE ABLE TO SET UP FROM 7:00AM TO 10:00 AM ON SUNDAY MORNING. NO VEHICLES WILL BE ALLOWED IN THE EXHIBIT AREA BEFORE 7:00AM ON SUNDAY AND AFTER 10.30 AM. EXHIBITORS VENDORS ARRIVING FOR SET-UP AFTER THE SCHEDULED SET-UP TIME CAN BE RELOCATED TO ANY LOCATION SPECIFIED BY FESTIVAL MANAGEMENT, OR, IF NO ALTERNATIVE IS AVAILABLE, MAY FORFEIT THEIR FESTIVAL PARTICIPATION RIGHTS. NO OVERNIGHT PARKING IS ALLOWED WITHOUT PRIOR PERMISSION FROM FESTIVAL MANAGEMENT. ALL VEHICLES WILL BE TOWED AT THE OWNER'S EXPENSES.
5. TEAR-DOWN: EXHIBITOR VENDORS IS RESPONSIBLE FOR OWN CLEAN-UP AND TRASH DISPOSAL. PLEASE BREAK DOWN ALL CARDBOARD BOXES. NO VEHICLES WILL BE ALLOWED IN THE EXHIBIT AREA BETWEEN 10.00 AM AND 7:00 PM ON SUNDAY. EXHIBITORS MUST CLEAN UP COMPLETELY [DISPOSE OF ALL TRASH IN TRASH CONTAINERS, SWEEP BOOTH AREA]. EXHIBITORS VENDORS MAY REMOVE THEIR EXHIBITS AFTER 7 PM ON SUNDAY, FEBRUARY 17. DISMANTLING PRIOR TO THESE HOURS MAY RESULT IN NOT BEING ALLOWED TO EXHIBIT THE FOLLOWING YEAR. ALL EQUIPMENT MUST BE REMOVED BEFORE MIDNIGHT, SUNDAY.
6. EXHIBITORS/VENDORS ARE RESPONSIBLE FOR ARRANGING WITH THE CITY OF TAMPA PARKS AND RECREATION TO PROVIDING OWN ELECTRIC & OR MAY BRING OWN ELECTRIC GENERATOR. BRING SUFFICIENT EXTENSION CORDS TO REACH DISTRIBUTION PANEL, UP TO 100 FEET. YOU ARE RESPONSIBLE FOR BRINGING YOUR OWN WATER DURING THE OPERATION OF THE SALE/EXHIBITION.
7. SALE OF MERCHANDISE: OVER-THE-COUNTER SALE OF MERCHANDISE IS PERMITTED. SEE SECTION 2 FOR PROHIBITED ITEMS. IT IS THE RESPONSIBILITY OF THE EXHIBITOR TO REGISTER FOR, COLLECT, AND REPORT APPROPRIATE SALES TAXES.
8. LICENSES: THE CITY OF TAMPA REQUIRES A BUSINESS LICENSE FOR EACH EXHIBITOR-YOUR APPLICATION- FEE INCLUDES THE BUSINESS LICENSE FEE. FOOD VENDORS ARE REQUIRED TO HAVE A TEMPORARY PERMIT THAT IS INCLUDED FROM THE HILLSBOROUGH COUNTY HEALTH DEPARTMENT-CONTACT THE HEALTH DEPARTMENT AT (813) 307-8000 FOR MORE INFORMATION.
9. INDEMNIFICATION: EXHIBITOR VENDOR AGREES TO INDEMNIFY AND HOLD HARMLESS THE ARAB AMERICAN COMMUNITY CENTER, AND ITS RESPECTIVE GOVERNING BOARDS, VOLUNTEERS AND OFFICERS FROM ANY AND ALL LIABILITY OF WHATEVER NATURE FOR PERSONAL INJURY, PROPERTY LOSS, OR PROPERTY DAMAGE SUSTAINED BY THE EXHIBITOR VENDOR AND/OR HIS EMPLOYEES AND REPRESENTATIVES. LIABILITY AND LOSS INSURANCE IS THE RESPONSIBILITY OF THE EXHIBITOR VENDOR.
10. COMPLIANCE: EXHIBITOR VENDOR, ITS EMPLOYEES AND REPRESENTATIVES, SHALL OBSERVE AND COMPLY WITH ALL FEDERAL, STATE, COUNTY AND CITY ORDINANCES, RULES AND REGULATIONS. FOOD VENDORS MUST COMPLY WITH ALL HILLSBOROUGH COUNTY HEALTH DEPARTMENT GUIDELINE AND PERMIT REQUIREMENTS. VENDORS USING COOKING OIL WILL NEED A TYPE K EXTINGUISHER PER CITY CODE OTHERWISE ABC MULTIPURPOSE (NO LESS THAN 5#) EXTINGUISHERS ARE REQUIRED FOR FOOD VENDORS. VENDORS UTILIZING DEEP FRYERS MUST BE IN AN APPROVED FACILITY- NO TENTS WILL BE ALLOWED. NO COOKING ALLOWED IN NYLON OR PLASTIC TENTS. ALL GRILLS/HEATED COOKING APPLIANCES MUST BE IN A SECURE AREA AND NOT ACCESSIBLE TO THE PUBLIC.
11. CANCELLATION AND REFUNDS: CANCELLATIONS WITHIN TEN (10) CALENDAR DAYS PRIOR TO FEBRUARY 17, 2019 WILL BE SUBJECT TO A FIFTY PERCENT (50%) PENALTY. CANCELLATION AMOUNTS WILL BE DEDUCTED FROM THE VENDOR'S REFUND. NO CANCELLATION FEBRUARY 17, 2019 WILL BE ACCEPTED. AACC. RESERVES THE RIGHT TO CANCEL THE VENDOR'S PARTICIPATION IN THE EVENT AT ANY TIME. ALL CANCELLATIONS MUST BE RECEIVED IN WRITING. CANCELLATION DATE TO BE DETERMINED BY POSTMARK OR DATE OF EMAIL.
12. FOLLOWING PAGE CONTAINS SPECIAL EVENT PARK RULES, BY SIGNING BELOW YOU AGREE TO ALL THE PARK RULES AND REGULATIONS.

BY SIGNING, I ACCEPT ALL FESTIVAL RULES AND REGULATIONS GOVERNED HEREIN

SIGNATURE

DATE

SPECIAL EVENT PARK RULES

- 1) No staking tents or any other equipment in the park. Everything must be weighed down by sand bags or water ballasts.
- 2) Cords cover (yellow jackets) must be over any electrical extension cord or water hose that cross any public path ways. Cord covers are to be provided by event organizer.
- 3) Plywood must be placed under any vehicle tires and engine parked on non-load bearing areas in the park.
- 4) No obstruction is permitted on the Riverwalk or any public pathway without proper authorization.
- 5) Plywood and tarps must be placed under any heat source including grilling equipment, fryers, warmers, etc.
- 6) Public access cannot be denied -- Park cannot be closed off with fencing no more than one hour prior to event permitted times.
- 7) Public restroom cannot be used exclusively for VIPs.
- 8) Lane Closure of Ashley Driver or Old Water Street for move-in and move-out is required based on Parks Operation Team's discretion.
- 9) No PARKING in RIGHT OF WAY of Ashley Drive, Twiggs Street or Gasparilla Plaza during Load In, Load Out and during event. Vehicles in violation are subject to tickets and being towed.
- 10) No sidewalk chalk or lawn marking paint allowed.
- 11) All event equipment must be out of the park by close of business of designated load out date.
- 12) Electricity is available but not guaranteed. Limited potable water is available.
- 13) No glass is allowed in the park. Exception to rule allows inly back of house server to pour from glass into plastic cups keeping glass in secured location so that it does not end up all over the park. Glass bottles are to be contained in cardboard boxes once emptied.
- 14) Class K Fire extinguishers are required for any cooking that causes grease laden vapor.
- 15) Propane must be connected by a hose that is minimum of 5' in length and away from the fame source.
- 16) Event promoter responsible for cleanup of any grease spill or waste spill.
- 17) Tying off equipment or tenting into trees, railing, benches, poles and fencing is not allowed.
- 18) Gray water must be disposed properly. No pouring into the storm drains, flower beds and/or lawn.
- 19) No driving or parking equipment on louver fountains and mist fountains. No driving on non-load bearing areas, Riverwalk, and Museums' properties. Vehicle include golf carts, gator, trucks et all.
- 20) No confetti/streamers permitted in the park.
- 21) Lane Closure of Harrison Street required if using stage pad at Perry Harvey Sr. Park.
- 22) Feather flag exit signs are required for all gated events. Signs are to be placed at all exits, including emergency exits. And must be a minimum of 12'' above the top fence rail.
- 23) Portolets may be set up the day before an event and clean up the day after an event, but they must be zip tied closed when not in use. Ties will be removed during event.
- 24) Amplified sound is permitted from 8am to 10pm Only. While amplified sound is permitted during that time, it must be played at a reasonable level.
- 25) Access into parks will be at the discretion of Park Operation Team. Organizers and vendors are not permitted to remove bollards.

